

1

WHERE DOES YOUR SHOE PINCH?

WHICH QUESTION DOES CONCERN YOU AT THE MOMENT?

2

WHAT IS REALLY BEHIND IT?

WHAT WOULD BE THE BENEFITS FOR YOU?

3

WHAT DO OTHERS THINK ABOUT?

TELL YOUR PARTNER ABOUT IT AND GET FEEDBACK.

4

WHAT IS MOST IMPORTANT NOW?

CHOOSE ONE CONCRETE ASPECT. DOES THIS CHANGE YOUR ORIGINAL QUESTION?

HOW MIGHT I...

BECAUSE / TO ...

5

HOW CRAZY CAN YOU BE?

FIND IDEAS TO SOLVE THE PROBLEM! GO FOR WILD IDEAS.

BE VISUAL	GO FOR WILD IDEAS
GO FOR WILD IDEAS	BE VISUAL

6

WHAT DO YOU MAKE OUT OF IT?

SELECT ONE OF THE IDEAS AND DETAIL IT OUT A LITTLE BIT.

Gina Schöler (Ministerium für Glück und Wohlbefinden) und Jochen Gürtler (Design Thinker und Business Coach)
Tickets and Dates: www.rredesign-you.de



7

HOW DO YOU START?

DEFINE ONE CONCRETE STEP YOU CAN DO NEXT WEEK TO START.

YOUR PLAN:	WHAT DO YOU NEED?	WHO COULD HELP?
------------	-------------------	-----------------