



JOCHEN GUERTLER

EXPERT, TRAINER AND FACILITATOR FOR INNOVATION, AGILE TRANSFORMATION AND LEADERSHIP

I **inspire** others towards seeing new perspectives and new ways of working, **accompany** people, teams and organizations in transformation processes and **empower** them to develop new competencies and approaches.

CONTACT

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SKILLS

Design Thinking ●●●●

Agile Working ●●●●

Team Dev. ●●●●

Leadership ●●●●

Creativity ●●●●

Empathy ●●●●

Communication ●●●●

LANGUAGES

German ●●●●

English ●●●●

- Extensive corporate experience in development and consulting and as a manager
- Comprehensive experience in implementing and teaching design thinking and agile methods in various (corporate) contexts
- Strong expertise in working creatively with teams
- Genuine interest in people and their development
- Intrigued by new things and filled with courage and perseverance in implementation and transformation processes

PROJECTS (EXCERPT)

- Conception and support of extensive implementation programs for design thinking and agile working (e.g. at Nestlé, Daimler, MTU Friedrichshafen or Böhlinger Ingelheim)
- Planning and execution of co-innovation workshops and projects
- SAP Sailing: Development of a cloud-based knowledge database for sailors and coaches of the German national sailing team
- Project 25: Cost reduction in engine development at Daimler Trucks with establishment of new leadership culture „Leadership 2020“
- Establishment and operation of the SAP AppHaus Heidelberg
- Establishment of „design at business“, a cross-company network for design thinking and agile work culture
- Establishment and management of innovation teams
- Technical coordination of international IT development projects
- (Co-) author of several books about design thinking, facilitation and personal development
- Co-founder of **redesign YOU** (redesign-you.de) where we offer innovative workshop formats support for example pupils in their life and career orientation.

SKILLS

- Design Thinking for work on innovation and cultural change
- Agile development methods and their scaling
- Facilitation of transformation processes
- Creative work in teams (in virtual and hybrid setups)
- Building and leading innovation teams
- Training and coaching of executives
- Development and coaching of teams and employees

TEACHING

- Lecturer for entrepreneurship and innovation, Hochschule Karlsruhe
- Lecturer for Design Thinking and agile methods, TH Ingolstadt
- Lecturer for Design Thinking, School of Design Thinking, HPI Potsdam

EDUCATION AND TRAINING

- Certification as Scrum Master and Product Owner
- Certification as Facilitator
- Certification as Design Thinking Coach
- Training as a Gestalt Therapist
- Computer Science Diploma at TU Karlsruhe

INSPIRE. ACCOMPANY. EMPOWER.